



## **NYCreates' Sixth Annual 2009 Holiday Crafts Fair at the Brooklyn Historical Society**

**A Holiday Crafts Festival Continues in Brooklyn Heights; An  
Opportunity for**

**NYC Craft Artists and Artisans**

NYCreates is pleased to announce its latest initiative. In association with the **Brooklyn Historical Society**, we are once again producing a **Holiday Crafts Festival**. The festival will take place on the ground floor entrance of The Brooklyn Historical Society's building, located in downtown Brooklyn's Historic District at 128 Pierrepont Street.

Visit <http://www.nycreates.com> or  
Visit <http://www.brooklynhistory.org/about/landmark.html>

NYCreates is now accepting applications from self-described crafts artists from all of NYC's boroughs to participate in the 2009 Holiday Craft Festival in Brooklyn Heights.

**APPLICATION DEADLINE – NOVEMBER 5TH, 2009**

**The Festival dates are December 11<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup>, 14<sup>th</sup>, 15<sup>th</sup> and  
16<sup>th</sup>.**

**Weekdays: Setup is at 10am; the Fair is open to the public  
from 11am to 7pm.**

**Weekend: Setup is at 9am; the Fair is open to the public  
from 10 am to 5 pm.**

**Priority will be given to the first 30 approved Craft Artists  
interested in  
the full 6-day festival participation for \$250.**

If you are interested in participating in some of the days please attach a statement to

your application indicating in which days you are interested.

**The fee per day is \$60; weekend (Saturday and Sunday) is \$110.**

**Partial scholarships are available on a limited basis per request upon application. (Please attach an explanation for your request.)**

**(It is possible to share a table, but each artist must submit an application.)**

A panel selected by **NYCreates** will review applicants and select 30 Craft Artists. The panel's goal is to represent the breadth and depth and diversity of the New York's Crafts Community. Factors in the selection process also include the work's handmade quality as well as its price in relation to other works in the same price range. The attached application below must be received by **NYCreates** by

**November 5, 2009**

#### **Other Artists Responsibility:**

- Artist or artist's representative must be present at his/her display table during all times the Fair is on.
- Artist is responsible for the security of all items on display and any related equipment.
- Artist must provide all equipment, except for display table, necessary for His/her display.
- Artist may accept cash, check, or credit card payments for items sold. (For credit card payments, the artist must bring his/her own imprint machine. No credit card machines or phone lines are available.)
- Artist must collect all sales tax on items sold.

#### **NYCreates Provides:**

- One 6ft table and folding chair for each artist/ artist collaboration display.
- Access to minimal storage, for overnight only.
- Marketing and PR for the festival
- On-site festival manager

- On-site assistant festival manager
- On-site security guard

**Email Ted Berger, Executive Director - NYCcreates at  
tedsberger@aol.com . Questions? Call 917-655-2980.**

**NYCcreates/2009 Holiday Crafts Festival  
303 W. 103<sup>rd</sup> St.  
NY, NY 10025**

We are also pleased to make you aware of **other upcoming opportunities:**

The **Business Center for New Americans** is presenting a series of workshops which will be open to crafts artists and artisans involved in **NY Creates**. Please watch the website, [www.nycreates.org](http://www.nycreates.org), for forthcoming information.

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The **Brooklyn Waterfront Artists Coalition (BWAC)** will be presenting an indoor Holiday Arts and Crafts Fair in Red Hook, Brooklyn on two weekends, Nov. 28/29 and Dec. 5/6. Spaces will be \$150 for two weekends, \$100 for one weekend, and \$70 for one day. No commission will be charged though a 5% credit card fee will be charged if BWAC processes it.

Please email Jane at [bwacinfo@aol.com](mailto:bwacinfo@aol.com) with the dates you would like to reserve. Please put Holiday Show in the subject.

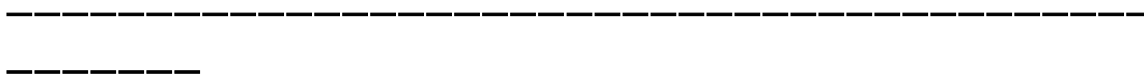
xxx

Hand-Crafted in New York City



NYCreates-2009 Holiday Crafts Fair  
@ BHS

Application



Email application to: [tedsberger@aol.com](mailto:tedsberger@aol.com) or

Mail to:

NYCreates/2009 Holiday Crafts Festival  
303 W. 103<sup>rd</sup> St.  
NY, NY 10025

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Name:  
Mailing Address:  
City:  
State:  
Zip:  
Borough:  
Home Phone:  
Cell Phone:  
Email (required):  
Website:

- I participated in the 2004 Holiday Crafts Fair at Deutsche Bank
- I participated in the 2005 Holiday Crafts Fair at Deutsche Bank
- I participated in the 2006 Holiday Crafts Fair at Deutsche Bank
- I participated in the 2007 Red Hook Crafts Festival
- I participated in the 2007 Holiday Crafts Fair at BHS
- I participated in the 2008 Red Hook Crafts Festival
- I participated in the 2008 Holiday Crafts Fair at BHS
- I participated in the 2009 Valentines' Day Fair at BHS
- I participated in the 2009 Mothers' Day Fair at BHS

**Brief description of your work:**

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**Application materials:**

- Website link or images of your work
- Artist resume or curriculum vitae
- SASE for return of materials
- Optional: other printed materials such as brochures, reviews, etc.
- Please send digital images – jpgs, cd's, DVDs – of 4 images of your recent work. You may also send 4 slides, printouts, or photos of the work you intend to sell.  
If you send slides, mark them as follows, writing directly onto the frames (no labels):

\* Your name (Last, First); \* Number of slide, from 1-4; \*  
Top of work (please indicate top of work with an arrow and also mark a red dot on lower left corner of each slide.) Enclose the slides in a clear plastic slide sheet.

***If you would like your slides or photos returned, please include a self-addressed stamped envelope.***

**Craft Discipline (circle all that apply):**

Clay

- Fiber/Textiles/Cloth
- Glass
- Metal
- Paper
- Stone
- Wood
- Man-Made Materials
- Leather/Skins
- Other

**Please indicate the price point of the work you intend to sell  
(circle all that apply):**

- Under \$25
- \$25-\$49
- \$50-\$99
- \$100-\$249
- \$250-500
- \$500 +

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**Will you be sharing a table?  No  Yes. If yes, please indicate your partner(s):**

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**Please indicate if you are participating in the full festival for \$250 total or which  
days, for \$55 per day:**

- December 11<sup>th</sup>
- December 12<sup>th</sup>
- December 13<sup>th</sup>
- December 14<sup>th</sup>
- December 15<sup>th</sup>
- December 16<sup>th</sup>

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Signature

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Date

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Questions: Please contact Ted Berger at [tedsberger@aol.com](mailto:tedsberger@aol.com) or call 917-655-2980.

**NYCreates** is a citywide initiative aimed at assisting craft and folk artists and artisans from the five boroughs of New York City. It was developed by the New York Foundation for the Arts in collaboration with the Consortium for Worker Education, the Municipal Art Society and the New York City Arts Coalition. **NYCreates'** core activities have been made possible through the generous support of the Deutsche Bank Americas Foundation, the eBay Foundation and the Independence Community Foundation, under the sponsorship of the New York Foundation for the Arts.

**NYCreates** works in collaboration with the *Brooklyn Historical Society* and the *Business Center for New Americans*.

Thank you for helpfulness in getting the word out as well.